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THE FUTURE STARTS HERE...

Meet Matt King and 49 other leaders of new businesses that will trigger change in their market; or create new ones. The full list, all the analysis, this is... the **Wonga Future 50**

Soul Tree Wines
SoulTreeWines, led by Alok Mathur (right), is a British company that produces wines in India and markets them around the world - creating not only a worldwide consumer brand, but virtually fashioning a new product category. Who'd have thought that the world's wine market would ever feature anything but French classics?

